



PHILADELPHIA COLLEGE PREP ROUNDTABLE

July 1, 2017

The Philadelphia College Prep Roundtable (PCPR) has launched a \$25,000 pledge campaign to raise funds for the PCPR Conference, 2017-18 PCPR monthly meetings, PCPR professional development and general operating expenses that include website maintenance, network e-newsletters, and other enterprise/innovation efforts.

Philadelphia College Prep Roundtable (PCPR) is a network of practitioners from non-profit and campus-based college prep programs, university admissions and financial aid offices, as well as the School District of Philadelphia. PCPR exists to increase the number of Philadelphians who prepare, matriculate and graduate from post-secondary institutions.

Over the years the focus of PCPR has expanded beyond information sharing to include a broader range of activities for supporting practitioners; however, the focus on the success of all students in Philadelphia in achieving a college education has remained a constant center in our work. Today, we focus primarily on three strands of work:

- Developing and strengthening a community of practitioners in Philadelphia through networking and professional development opportunities
- Representing a diverse group of college prep organizations and advocates in District and city-level conversations
- Advocating for stronger college access and success guidance for students in Philadelphia schools

PCPR is asking you to partner with us by participating in this \$25,000 pledge challenge. There are various sponsorship levels to choose from as you help us reach our goal:

Doctorate Level - \$5,000

- Twenty 2-day annual conference tickets
- Full page ad in annual conference booklet
- Exhibitor table at annual conference
- Ten tickets to all PCPR professional development and member paid events for one calendar year
- Display of your company or organization's logo (hyperlinked) on the CollegePrepRoundtable.org website for one calendar year

Masters Level - \$2,500

- Ten 2-day annual conference tickets
- Half page ad in annual conference booklet
- Exhibitor table at annual conference
- Five tickets to PCPR professional development and member paid events for one calendar year
- Display of your company or organization's logo (hyperlinked) on the CollegePrepRoundtable.org website for one calendar year

Bachelors - \$1000

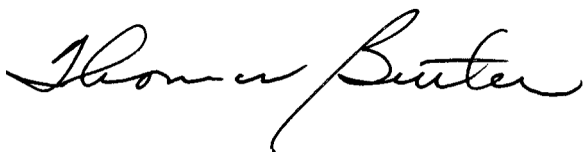
- 5 - 2-day annual conference tickets
- Logo in annual conference booklet
- Exhibitor table at annual conference
- 2 tickets to all PCPR professional development and member paid events for one calendar year
- Logo on website for one calendar year
- 2017-18 Institutional Membership

College Access and Success Advocate Level - \$250

- One 2-day annual conference tickets
- Name or organization listed in annual conference booklet
- Exhibitor table at annual conference
- One ticket to all PCPR professional development and member paid events for one calendar year

Thank you, in advance, for your support and consideration. Your partnership would elevate our success as we support those who support individuals as they fulfill their dream of obtaining a college degree.

Sincerely

A handwritten signature in cursive script that reads "Thomas Butler". The signature is written in black ink and is positioned above the typed name and title.

Thomas Butler
Director of Advancement and Operations