



## MEDIA ALERT

Local Student Panelists Discuss the Challenges They Endured Pursuing their college dreams at the PCPR 7th Annual Conference in support of Collegiate Readiness and Success

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Official Event Hashtag #PCPRConf2015

WHO: Philadelphia College Prep Roundtable (PCPR)

WHAT: Philadelphia College Prep Roundtable 7th Annual Professional Development two day Conference. BME Philadelphia leader & 200 Education Practitioners gather at the roundtable to prepare Philadelphia students & families for college access and success.

Workshop and conference highlights include effective college access and success practices in middle grades; advanced college advisement for professionals and advocates; insight into the best retention practices for underserved student populations; how to align college access partnerships for non-traditional students; and a plethora of networking opportunities with collegiate advisors and university admission workers.

WHEN: Monday August 3, 2015  
Keynote Speaker: 9:15am - 10:15pm  
Afternoon Workshops 12pm - 2pm

WHERE: Saint Joseph's University's Campion Student Center 5600 City Ave Phila, PA 19131

WHY: Each year in the United States, nearly 60% of first-year college students discover they are not ready for post secondary studies. The gap between college eligibility and college readiness is significant, especially within the Philadelphia area. More than 200 college access and success professionals will meet this summer to increase collegiate readiness. This year's theme, "It's A New Day: Growing In The Midst of Change," will address common concerns such as students' academic preparedness; college entrance/placement examinations; and potential involvement and assistance in the effectiveness of the college guidance process.

Sponsors Include: Knight Foundation, Philadelphia Foundation, Saint Joseph's University, the College Board Temple University's Office of Undergraduate Admissions, Penn State University's Philadelphia Community Recruitment Center, the Black Male Development Symposium, Cheyney University, Villanova University, and other contributing partners.

For more information regarding Philadelphia College Prep Roundtable 7th Annual Professional Development Conference or for press inquirers please contact Danielle P. Jeter by cell (267)- 562-2179 or email [dpjeter@gmail.com](mailto:dpjeter@gmail.com).

Members of the Press are invited and welcomed to attend. Please confirm attendance in advance.

About Philadelphia College Prep Roundtable (PCPR)

The Philadelphia College Prep Roundtable seeks to strengthen a community of college access and success practitioners who believe in the potential of all individuals and help students navigate the path to and through higher education. We provide tools, resources and opportunities for discourse; support leadership development in the field; and seek to bridge the gap between policy, research and practice in the area of college access and completion.